



August 31, 2009

Mr. Charles Terreni, Chief Clerk
South Carolina Public Service Commission
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Bluffton Telephone Company – Special Promotions Offering
General Customer Service Tariff

Dear Mr. Terreni:

In accordance with provisions in the Bluffton Telephone Co., Inc. General Customer Service Tariff, Special Promotions, this letter is to inform you of the Company plan to introduce a special promotion for customers through February 28, 2010. Attached are the following promotional offerings:

ISDN PRI Access Term Discount Promotion

Should you have any questions or concerns regarding this filing, please feel free to contact me at (843) 686-1210 or Cissy Zareva at (843) 686-1256.

Sincerely,

Trey Judy
Director, Regulatory & Carrier Relations

ISDN PRI Term Discount Promotion

During the period September 1, 2009 through February 28, 2010, Bluffton Telephone Company, Inc. will offer a term discount on ISDN PRI Access Service. The rates outlined below will be the promotional rates for this term and will include Caller ID.

<u>Term</u>	<u>Rate</u>
1 Year	\$626.49
2 Year	\$576.49
3 Year	\$526.49

Applicable Port Charge, Subscriber Line Charge, DID Charge, Taxes and other regulatory fees are not included in this promotion and will be billed accordingly and in addition to the rates outlined above.